

Wasatch Improv Festival Sponsorships

The Midvale Performing Arts Center (Midvale) will host the 2nd Annual Wasatch Improv Festival (WIF), featuring troupes and performers from all over the country including New York, Chicago, and Los Angeles. The festival will kick off with a “pre-show” as different academic teams from Utah’s high schools and colleges will compete for the WIF Academic Cup. Audiences join us from all over the Wasatch Front to support their home teams and see the showcased teams. In addition to the 900 in-house patrons seeing your sponsorship, you will also be exposed to over 50,000 impressions for each post on social media platforms. In addition to the data, you get the honor of supporting a local comedic institution and introduce our community to top quality teams and show off Utah while they are here.

ROTFLMAO Level Sponsor	LOL Level Sponsor	Spit-Take Level Sponsor	Guffaw Level Sponsor	Chortle Level Sponsor	Giggle Level Sponsor	Smile Level Sponsor
\$5,000	\$2500	\$1000	\$750	\$500	\$250	\$100
Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.	Listed as sponsor on the website/ social media.
15 festival passes	10 festival passes	5 festival passes	10 tickets	6 tickets	4 tickets	2 tickets
Listed on the event shirt	Listed on the event shirt	Listed on the event shirt	Listed on the event shirt	Listed on the event shirt	Listed on the event shirt	
Full page ad in the program.	Full page ad in the program.	Full page ad in the program.	Half page ad in the program.	¼ page ad in the program.	Logo in the program.	
Digital ads shared on social media.	Digital ads shared on social media.	Digital ads shared on social media.	Digital ads shared on social media.	Digital ads shared on social media.		
Thanked from stage during each show.	Thanked from stage during each show.	Thanked from stage during each show.	Thanked from stage during each show.			
Logo on social media event covers art and all printed materials.	Logo on social media event covers art and all printed materials.	Logo on social media event covers art and all printed materials.				
60-min private Improv show	60-min private Improv show					
60-min corporate training on how to improve business with Improv						

For in-kind sponsorships/ donations of items for swag bags, refreshments for green rooms, merchandise, etc contact The Wasatch Improv Festival directly. For more information on the WIF, visit wasatchimprovfestival.com or email us at wasatchimprov@gmail.com.